

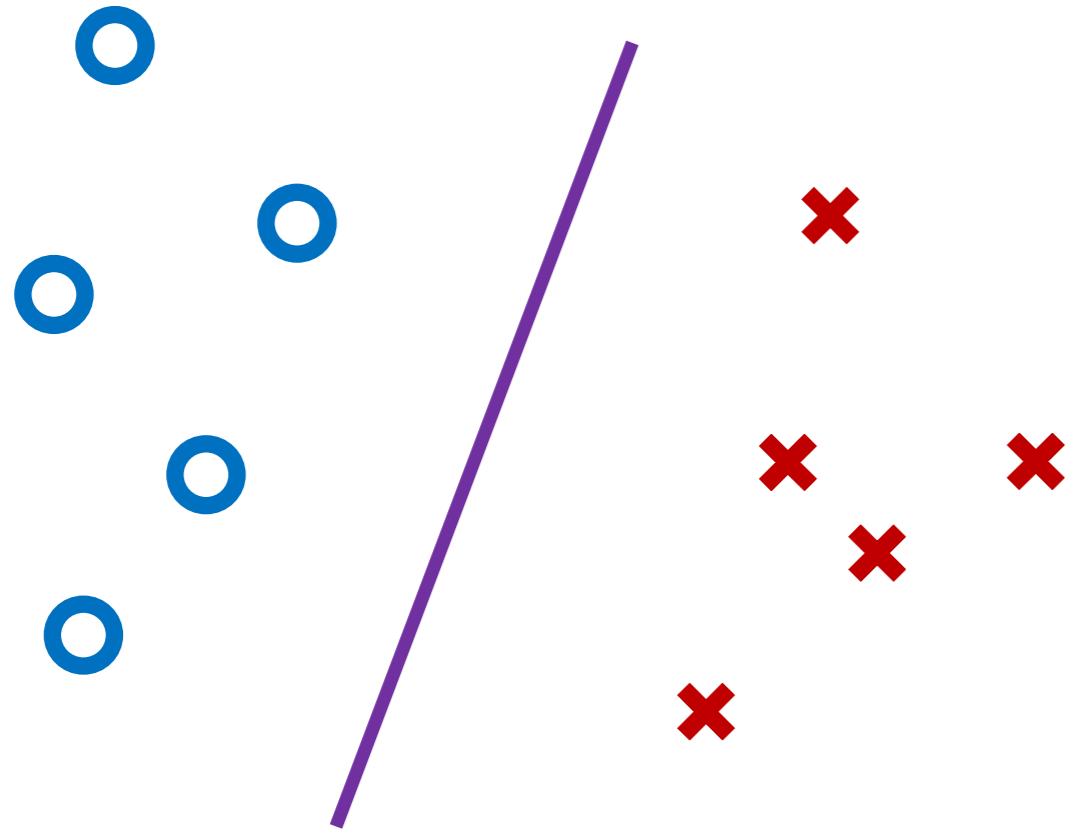
Generative Adversarial Positive-Unlabelled Learning

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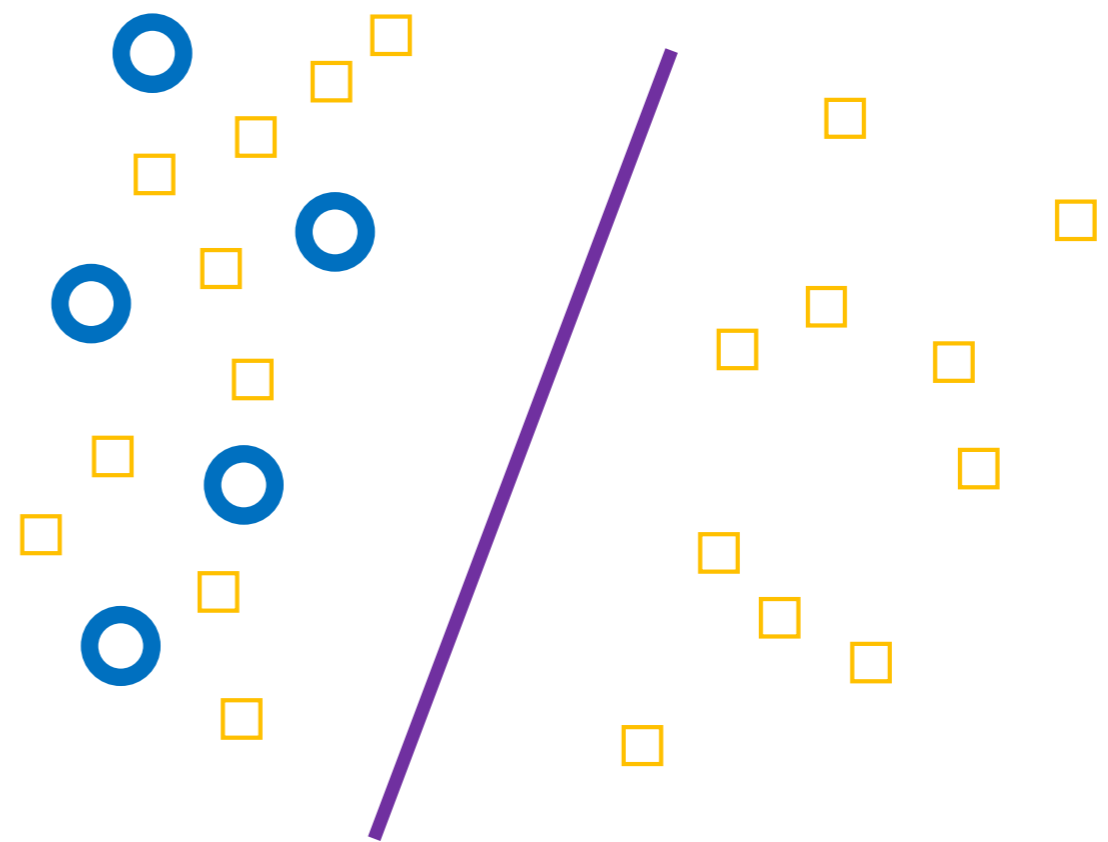
2018.7.17@IJCAI

- Background
- Generative PU learning
- Experimental results

PN learning



PU learning



○ : positive data

✕ : negative data

□ : unlabeled data

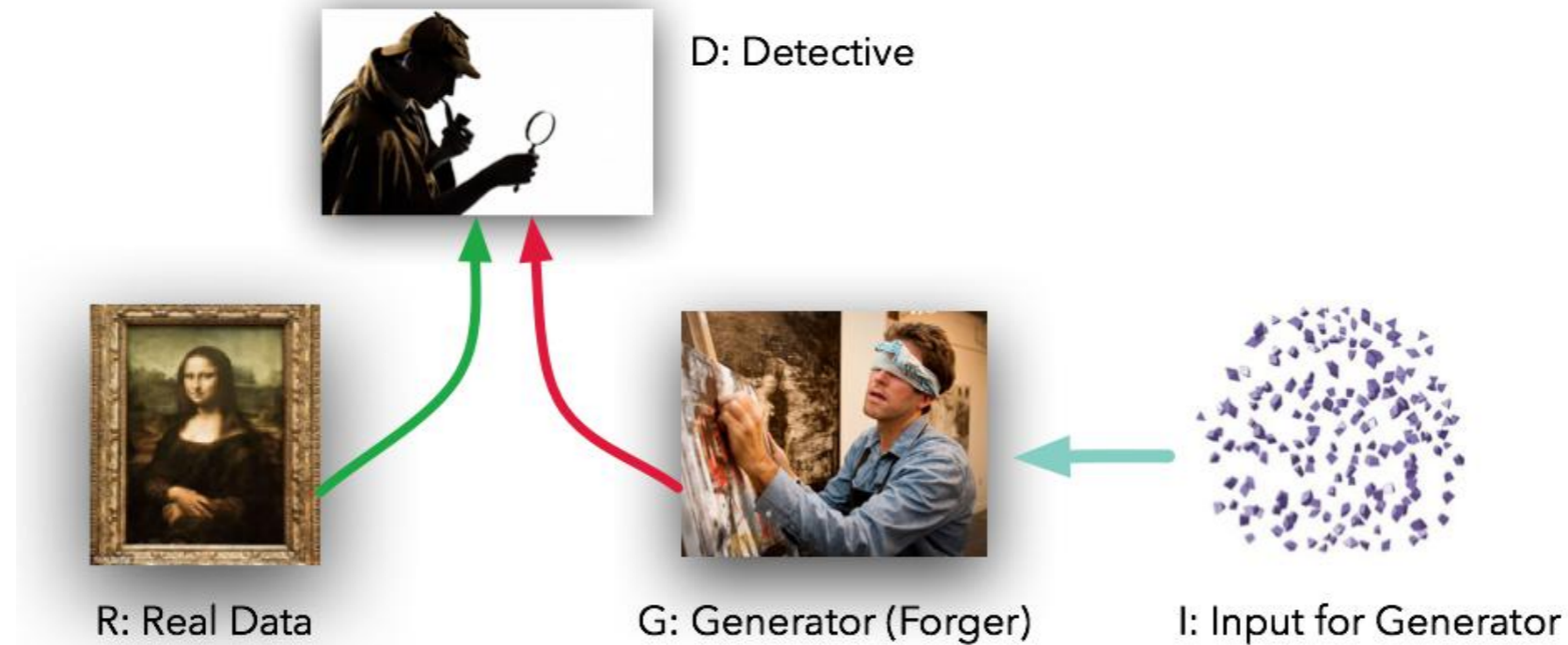
figure credit Gang Niu

- **PN learning** usually requires **a large amount of training data**
- **PU learning** is useful in context where
 - ✓ **negative data are too expensive**
 - ✓ **negative data are too diverse**
 - ✓ **negative data are impure**
- PU learning has been applied to applications
 - ✓ binary classification [Liu et al ICML02] [Li and Liu IJCAI03] [Elkan and Noto KDD08] [du Plessis NIPS14]
 - ✓ matrix completion [Hsieh et al ICML15]
 - ✓ sequential data [Li et al SDM09] [Nguyen et al IJCAI11]

- Input & output random variables: $\mathbf{x} \in \mathbb{R}^d$ $y \in \{\pm 1\}$
- Underlying joint density: $p(\mathbf{x}, y)$
- P marginal & N marginal: $p_p(\mathbf{x}) = p(\mathbf{x}|y = 1)$ $p_n(\mathbf{x}) = p(\mathbf{x}|y = -1)$
- U marginal: $p(\mathbf{x}) = \pi_p p(\mathbf{x}|y = 1) + \pi_n p(\mathbf{x}|y = -1)$
- Class-prior probability: $\pi_p = p(y = 1)$ **assume to be known**
- P data & N data: $\mathcal{X}_p = \{\mathbf{x}_p^i\}_{i=1}^{n_p} \sim p_p(\mathbf{x})$ $\mathcal{X}_n = \{\mathbf{x}_n^i\}_{i=1}^{n_n} \sim p_n(\mathbf{x})$
- U data: $\mathcal{X}_u = \{\mathbf{x}_u^i\}_{i=1}^{n_u} \sim p(\mathbf{x})$

- Unbiased risk estimator for PU (**UPU**) [du Plessis et.al ICML15]
 - ✓ UPU is an unbiased & consistent estimator
 - ✓ UPU is nice for training linear-in-parameter
 - ✓ UPU **seriously overfit to training deep neural networks**

- Non-negative risk estimator for PU (**NNPU**) [Kiryu et.al NIPS17]
 - ✓ NNPU overcomes overfitting to some extent
 - ✓ NNPU is consistent but **biased estimator**
 - ✓ NNPU has a bias in $\mathcal{O}(\exp(-\frac{1}{1/n_p+1/n_u}))$ **performance might not be good for small P data**



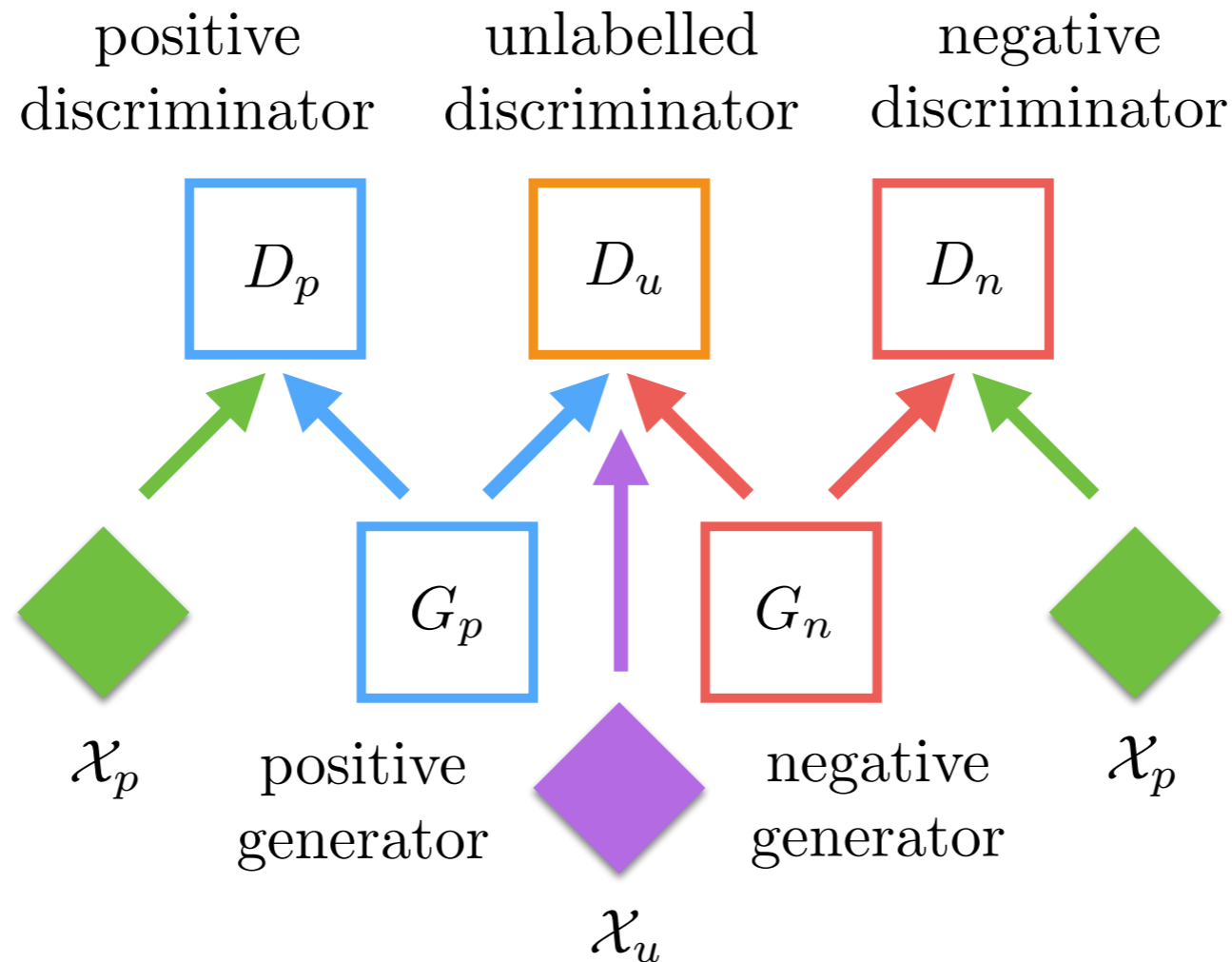
- The minimax objective function of GAN [Goodfellow et.al NIPS14]

$$\min_G \max_D \mathcal{V}(G, D) = \min_G \max_D \mathbb{E}_{\mathbf{x} \sim p_x(\mathbf{x})} \log(D(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D(G(\mathbf{z})))$$

- ✓ binary classifier $D(\mathbf{x}) : \mathbf{x} \rightarrow [\pm 1]$
- ✓ transformation function $G(\mathbf{z}) : \mathbf{z} \rightarrow \mathbf{x}$

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- The **goal** of **generative PU learning**
 - ✓ to solve binary PU classification via generative model by leveraging GAN
 - ✓ to learn both positive and negative marginal distributions from P and U data
- The **purposed solution**
 1. couple multiple GANs to learn generator distributions using **large U data and limited P data**
 2. train deep PN classier on generated samples to find optimal decision boundary



- In the viewpoint of G_p
 - ✓ guided by D_u to generate positive samples **alike** \mathcal{X}_u
 - ✓ guided by D_p to generate positive samples **alike** \mathcal{X}_p
- In the viewpoint of G_n
 - ✓ guided by D_u to generate negative samples **alike** \mathcal{X}_u
 - ✓ guided by D_n to generate negative samples **unlike** \mathcal{X}_p

- The overall objective function can be decomposed, in the views of generators, as

$$\Psi(G_p, G_n, D_p, D_u, D_n) = \pi_p \Phi_{G_p, D_p, D_u} + \pi_n \Phi_{G_n, D_u, D_n}$$

- The first part corresponds to G_p can be split into two **standard** GAN components

$$\Phi_{G_p, D_p, D_u} = \lambda_p \min_{G_p} \max_{D_p} \mathcal{V}_{G_p, D_p}(G, D) + \lambda_u \min_{G_p} \max_{D_u} \mathcal{V}_{G_p, D_u}(G, D)$$

✓ The value function of the first GAN_{G_p, D_p}

$$\mathcal{V}_{G_p, D_p}(G, D) = \mathbb{E}_{\mathbf{x} \sim p_p(\mathbf{x})} \log(D_p(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D_p(G_p(\mathbf{z})))$$

✓ The value function of the second GAN_{G_p, D_u}

$$\mathcal{V}_{G_p, D_u}(G, D) = \mathbb{E}_{\mathbf{x} \sim p_u(\mathbf{x})} \log(D_u(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D_u(G_p(\mathbf{z})))$$

- The overall objective function can be decomposed, in the views of generators, as

$$\Psi(G_p, G_n, D_p, D_u, D_n) = \pi_p \Phi_{G_p, D_p, D_u} + \pi_n \Phi_{G_n, D_u, D_n}$$

- The second part corresponds to G_n can be split into two GAN components

$$\Phi_{G_n, D_u, D_n} = \lambda_u \min_{G_n} \max_{D_u} \mathcal{V}_{G_n, D_u}(G, D) + \lambda_n \max_{G_n} \max_{D_n} \mathcal{V}_{G_n, D_n}(G, D)$$

✓ The value function of the first GAN_{G_n, D_u}

$$\mathcal{V}_{G_n, D_u}(G, D) = \mathbb{E}_{\mathbf{x} \sim p_u(\mathbf{x})} \log(D_u(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D_u(G_n(\mathbf{z})))$$

✓ The value function of the second GAN_{G_n, D_n}

$$\mathcal{V}_{G_n, D_n}(G, D) = \mathbb{E}_{\mathbf{x} \sim p_p(\mathbf{x})} \log(D_n(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D_n(G_n(\mathbf{z})))$$

$$D_n^* = \arg \max_{D_n} \mathbb{E}_{\mathbf{x} \sim p_p(\mathbf{x})} \log(D_n(\mathbf{x})) + \mathbb{E}_{\mathbf{z} \sim p_z(\mathbf{z})} \log(1 - D_n(G_n(\mathbf{z})))$$

$$G_n^* = \arg \min_{G_n} -\mathcal{V}_{G_n, D_n^*}(G, D_n^*)$$

Theorem suppose the data distribution in the standard PU learning setting take the form of $p(\mathbf{x}) = \pi_p p_p(\mathbf{x}) + \pi_n p_n(\mathbf{x})$, where $p_p(\mathbf{x})$ and $p_n(\mathbf{x})$ are well-separated. Given the optimal discriminators, the minimax optimization problem with the overall objective function obtains its optimal solution if

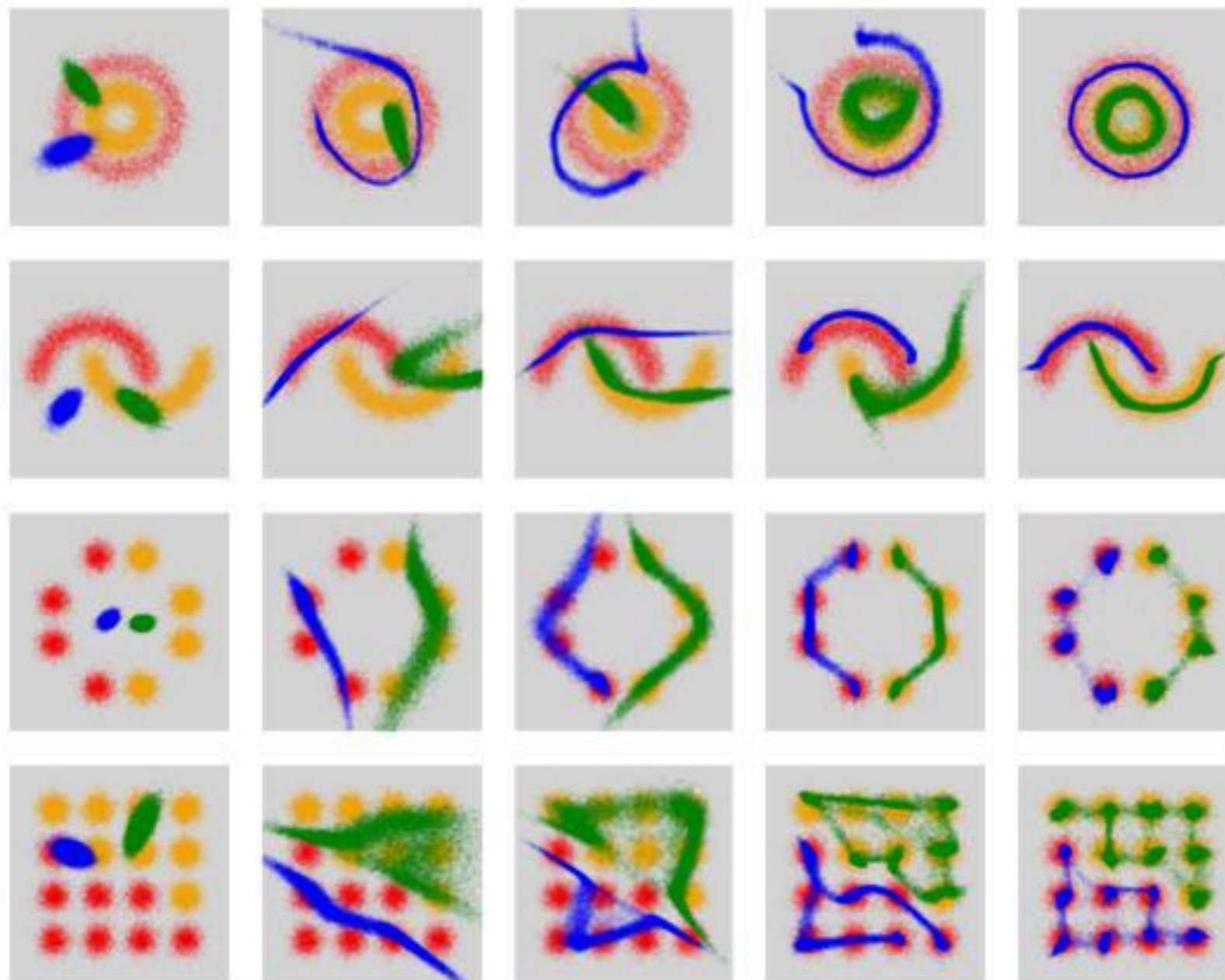
$$p_{gp}(\mathbf{x}) = p_p(\mathbf{x})$$

$$p_{gn}(\mathbf{x}) = p_n(\mathbf{x})$$

with the objective value of $-(\pi_p \lambda_p + \lambda_u) \log(4)$

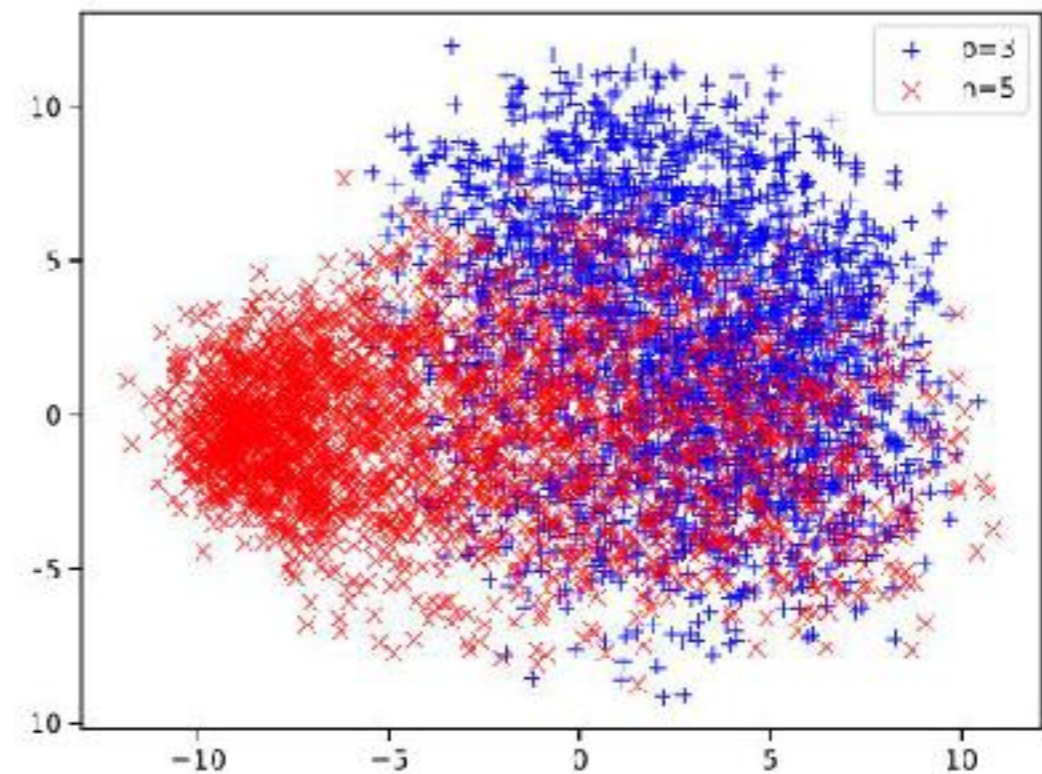
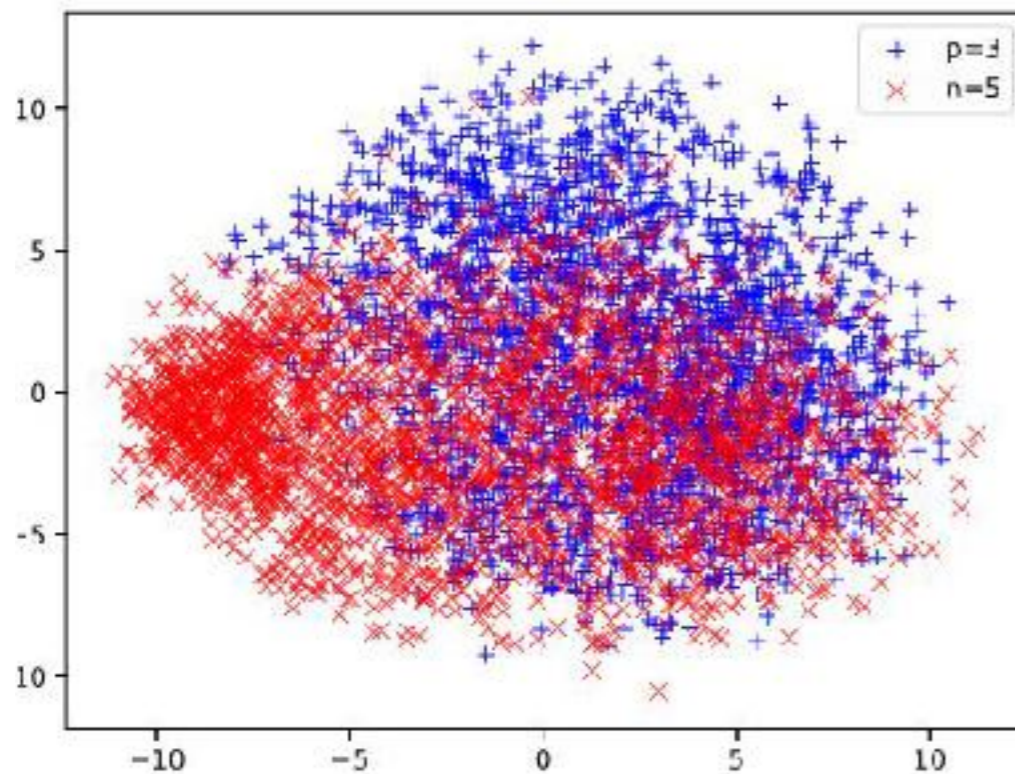
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- Evolution of positive and negative samples produced by GenPU through time with 500 labeled P data and 9500 U data
- Adopt MLP as underlying GAN component



- The best accuracy with positively labeled data from 100 to 1

MNIST $N_l : N_u$	'3' vs. '5'				'8' vs. '3'			
	Oracle PN	UPU	NNPU	GenPU	Oracle PN	UPU	NNPU	GenPU
100 : 9900	.993	.914	.969	.983	.994	.932	.974	.982
50 : 9950	.993	.854	.966	.982	.994	.873	.965	.979
10 : 9990	.993	.711	.866	.980	.994	.733	.907	.978
5 : 9995	.993	.660	.843	.979	.994	.684	.840	.976
1 : 9999	.993	.557	.563	.976	.994	.550	.573	.972



- Data dimensionality is $64 \times 64 \times 3 = 12288$
- Experiment on 20000 male and 20000 female faces
- Randomly select 2000 male faces as labeled P data, leave rest 38000 as U data
- Adapt the improved WGAN [Gulrajani et al., 2017] as the underlying GANs
- Achieve better accuracy of 87.9 than 86.8 of NNPU and 62.5 of UPU



- Attacking PU task from generative model perspective using ensemble of GANs is novel and promising.
- Performance depends on the underlying GAN realization, and GenPU inherits the weakness of GAN, e.g., mode collapsing, mode oscillation.
- Applying GenPU to high-dimensional data is not easy, network architecture to be carefully designed.

Thank You!